

## For Immediate Release

### IE Discovery's Stacy Jackson Takes First Prize in Equivio's Case Study Contest

*Story of Deploying Near-Duplicate Technology to Speed Review of Produced Documents on Tight Timeframe Resonates with Contest Judges*

Austin, TX (Jan 6, 2009)—IE Discovery, a leading provider of Comprehensive Discovery Management solutions to the legal community, announced that the company's Corporate Counsel, Stacy Jackson, has won first prize in the Equivio Case Study Contest.

The Equivio Case Study Contest was developed to reward companies that have created outstanding value by deploying its near-duplicate technologies. Case studies were evaluated on three criteria:

- Impact: The overall impact Equivio software had on the case (50%)
- Interest: The narrative of the case and its appeal to fellow litigators (40%)
- Size: The approximate number of documents processed with Equivio (10%)

"IE Discovery and its client used our technology to affect not only discovery costs, but also overall litigation strategy, increasing its impact exponentially," said Amir Milo, CEO of Equivio. "This deployment provides exceptional value by transcending litigation support and helping improve the chances of success at trial."

The winning submission tells the story of a government agency that needed to review 48,747 produced documents in only a few weeks in preparation for an important hearing. The agency only had four attorneys who could spend even a portion of their day reviewing documents, which were received in single-page TIFF image format, each with its own control number, rendering traditional duplicate identification technology less than useful.

"By deploying OCR technology and Equivio, we were able to analyze the documents and make them available on our InfoDox platform within 36 hours," said Jackson. "The review team could focus on unique documents and pivot documents, eliminating entire clusters of documents with a single click." Stacy continued, "Document groupings also allowed the team to review documents at a higher velocity, ultimately saving hundreds of hours of review time and completing its review in time for the hearing."

A panel of seven independent e-discovery experts, plus one from Equivio, served as the contest judges. More information about the panel and the contest, including Stacy Jackson's grand prize winning case study, is available at <http://www.equivio.com/campaign>.

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**About IE Discovery, Inc.**

IE Discovery provides Comprehensive Discovery Management and other litigation support services to corporate law departments, outside counsel, and government agencies who routinely manage complex, information-intensive litigation. Utilizing technological and legal expertise, IE Discovery helps clients improve their productivity and cost efficiency, and more accurately predict their litigation expenditures. IE Discovery is based in Austin, Texas, with offices in Los Angeles and Washington, D.C. For additional information, visit

[www.iediscovery.com](http://www.iediscovery.com).

**About Equivio**

Equivio enables the management of data redundancy in content-centric business processes. Equivio's technology zooms in on unique data, allowing you to read less, think more, win big™. With products for grouping near-duplicates, capturing email threads and comparing documents, Equivio powers a broad range of business applications, including e-discovery, records management, email archiving, data retention and intelligence. To learn more about winning with Equivio, email [info@equivio.com](mailto:info@equivio.com) or visit [www.equivio.com](http://www.equivio.com).

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